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PC Trade Promotion Council of India

INDIA-CIS Food & Beverages Virtual Fair 26-28 July, 2021



Trade Promotion Council of India (TPCI) with support of various Indian Missions is organizing INDIA-CIS Food & Beverages Virtual fair from 26-28 July, 2021 to promote Indian Food & Beverages products in CIS market as this markets have huge potential.

The Indian food industry is poised for huge growth, increasing its contribution to world food trade every year. In India, the food sector has emerged as a high-growth and high-profit sector due to its immense potential for value addition, particularly within the food processing industry.

Focused Countries in CIS Armenia, Azerbaijan, Belarus, Georgia, Kazakhstan, Kyrgyzstan, Moldova, Republic of, Russia, Tajikistan, Turkmenistan, Ukraine, Uzbekistan

Market Potential The global food and beverages market reached a value of nearly \$5,943.6 billion in 2019, having increased at a compound annual growth rate (CAGR) of 5.7% since 2015. The market is expected to grow at a CAGR of 6.1% from 2019 and reach \$7,525.7 billion in 2023.

The major export items to CIS from India include pharmaceuticals and healthcare products, telecommunications, heavy engineering, export of textiles gems and jewellery, chemicals and dyes, vegetables and fruits, tea, coffee rice, leather and leather products.

KEY FEATURES OF VIRTUAL EVENT:

Virtual booth with Posters Demonstrating Profile & Products
Digital Business Card and Company Brochure
Stand
Multiple Product Listing with Catalogue Picture and Video Upload
Virtual Chat Facility with
Buyers/Visitors
Video Conference Facility with Buyers/Visitors
Complete Schedule and Management
of meetings

Exhibitor Profile:

- Sweets & Confectionary
- Dairy
- Dry Fruits
- Fruits & Vegetables
- Indian Ethnic Food & Snacks

Visitor Profile:

- Food Distribution & Trading Companies
- Major Wholesaler Groups
- Government Bodies

- •Meat, Poultry & Seafood
- •Non-Alcoholic Beverages
- Oil & Oil Seeds
- Organic & Health Food
- •Pulses, Grain, Sugar & Flour
- Supermarket Chains
- •Food Service Companies
- Decision Makers
- Hotel Chains

- Spices
- Tea & Coffee
- Wine & Alcoholic Beverages
- Consumer Foods
- Ingredients, Fragrances & Extracts
- Owners
- Distributors
- Importers





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