



Indian Council for Cultural Relations

***International Video Blogging Contest on the occasion of ICCR
Foundation Day
On the theme***

**“My impressions of India”
Or
“What India means to me”**

About the event

As part of the celebrations of the 71st Foundation Day, the Indian Council for Cultural Relations (ICCR) has announced a Video Blogging contest on the theme **“My impressions of India”** or **“What India means to me”**. The contest will be open to foreign participants who studied in India (ICCR alumni as well as those who studies under self finance scheme) residing outside India.

Contestants are required to upload a three minute-long (maximum duration not more than three minutes) High Resolution video in the form of running video or photos or collage of photos on Embassy of India Facebook, Twitter or Instagram handles **on or before 3rd April 2021.**

Award:

01st Prize – US\$ 2000
02nd Prize – US\$ 1000
03rd Prize – US\$ 750

Guidelines

- Any commentary/ explanation in the video shall be in English or with English subtitles.
- One can upload the video on Mission’s social media platforms or Missions to devise their method to receive entries.
- Once the video is uploaded, the following details should be provided:
Full Name, Date of Birth, Address, Contact Phone Number and Email ID
- **It is mandatory for all the candidates to provide these details after uploading the video, failing which the entry will be rejected.**

Terms & Conditions

- The entries should not contain any offensive or provocative language or content.
- The time limit of three minutes should be strictly adhered to failing which the contestant will lose points.
- The video should be original and you must be the sole owner of the copyright of the video. The video should not have been previously published on any digital media platform.
- Closing Date of Submission of entries: 03/04/2020
- Copyrights of the selected entries shall be with Mission and ICCR which reserve the right to publish it on its social media / website pages.
- The decision made by Mission and ICCR Jury members will be final and binding and no claims whatsoever will be entertained.
