

**Embassy of India
Kinshasa**

2nd Agri Leadership Summit from 18-20 March, 2017

The State of Haryana is celebrating its 50th Year and organizing an 'Agri Leadership Summit' from 18-20 March, 2017 at Surajkund, Faridabad, Haryana. The Summit has two distinct themes – promoting Haryana as a destination for Peri Urban Agriculture/Horticulture/Allied activities and focus on Agri Business & Marketing Leadership.

An e-Brochure of the Summit is attached. Any queries regarding the event may be addressed at e-mail Id: paca.mandiboard@gmail.com and fct.hry@gmail.com.



TRANSFORMING HARYANA - PROGRESSING HARYANA



2nd AGRI LEADERSHIP SUMMIT-2017

- Motivation through Achievers • Peri Urban Farming
- Farm to Consumers Directly • Electronic Farm Trading
- Organic Farming • A2 Milk : Healthy Milk

18-20 March, 2017 Suraj Kund, Faridabad, Haryana



NODAL AGENCY :

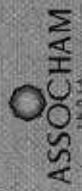
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TRANSFORMING HARYANA - PROGRESSING HARYANA



SHRI UM PRAKASH BHANAWAT
Hon'ble Agriculture Minister, Haryana



PROF. KAPIL SINGH SOODANI
Hon'ble Governor of Haryana



SHRI NAGESHWAR MODI
Hon'ble Prime Minister, India



SHRI MANOHAR LAL
Hon'ble Chief Minister, Haryana



SHRI MANOJ CHATTER
Hon'ble Member of State Co-Operative, Haryana



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18-20 March, 2017 Suraj Kund, Faridabad, Haryana

"Doubling farmers' income is one of our top most priorities."
— Manohar Lal, Chief Minister, Haryana

ORGANISED BY :

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HARYANA ENVISIONS
CROP DIVERSIFICATION THROUGH
VEGETABLES & LINKING
POLICE, MAIZE & FARMERS WITH
AND COTTON CROPS MARKET

HARYANA & 2nd LARGEST CONTRIBUTOR OF FODD GRAINS TO THE CENTRAL POOL
STATE WITH HIGHEST PER CAPITA INCOME
44.21 LAC HECT AREAS IN COOPERATIVE
CONTRIBUTES 15.6% OF FODD GRAINS

2nd Agri Leadership Summit-2017

Riding on the resounding success of Agri Leadership Summit, 2015, Haryana is organising the 2nd edition of Agri Leadership Summit to provide avenues for recognition, facilitation and incubation of farmer leaders.

The Agri Leadership Summit, 2017 will have two distinct themes- Promoting Haryana as a destination for Peri Urban Agriculture/Horticulture/Allied activities and focus on Agri Business & Marketing Leadership. Besides, there will be focus on issues such as doubling of farmer's income, climate smart agriculture, micro irrigation/solar health, organic farming, risk management, AI, milk production/dairying, aquaculture, agro product marketing, agro industries etc.

Haryana being a leading State in the field of agriculture is organising the "2nd Agri Leadership Summit 2017" to provide a platform to the farmers for displaying their best practices and innovations and to connect them with the market.

The objective is to harness the vast and untapped growth potential of agriculture in Haryana for accelerated, inclusive and sustainable growth leading to improved economic conditions and social status of farmers, agricultural workers and their families. The aim is also to create a linkage between farmers and the agri market towards maximum value creation.

Technological innovations have taken place in the agri industry and these have begun to take effect in India as well. Today emphasis is being laid on taking technology to the farmers and farmer's produce direct to the market. The 3-day Summit aims at guiding the farmer and the agri-industry of Haryana towards maximum value creation and to create a direct linkage between farmers and the market.

Stakeholders

- Farmers - Growers, Producers, Processors & Entrepreneurs
- Departments and Agencies of Centre & State Govt.
- National & International Institutes / Universities
- Leading Agri and Allied Companies
- Eminent Scientists / Speakers
- Farmers' Producers' Organization (FPO) & Farmers' Interest Groups (FIG)
- Consumers

Attractions

MOTIVATION THROUGH ACHIEVERS:
In concurrence with the theme, there shall be Agri Leaders' Pavilion dedicated to farmers/farmer groups/entrepreneurs from agriculture, horticulture, animal husbandry, dairy and fishery sectors, where they will not only display their products/produce but also have an opportunity for interactive meeting with various stake holders to provide better marketing avenues.

AGRICULTURE TECHNOLOGY EXHIBITION:
There will be display of latest innovations, technologies and farm machinery in this Exhibition by various Departments/ Corporations/ Private firms/ Companies/ Entrepreneurs.

SEHARAS/MORAKSHO/PUSKASAM GOSTHIEE
The main objective of Agri Leadership Summit is to recognize and groom the leaders in Agriculture and allied sectors. Eminent personalities/scientist/ progressive farmers from respective fields will give thematic-wise lectures. There will be parallel sessions on various topics in all the sectors during the Summit.

PERI URBAN FARMING
Haryana State Government aims at doubling the farmers' income and to help them in meeting the demand for fresh vegetables, fruits, flowers, milk and milk products, and poultry products in the NCR through Peri-Urban agriculture.

The government also intends to make farming more demand-based and profitable through farm leaders in agriculture. They will produce need based crop or commodity. With good agricultural practices - sorting, grading and packaging as per applicable post-harvest techniques, farmers will earn handsome profit by direct marketing.

ORGANIC FARMING & CERTIFICATION
Organic farming has a high value/premium market giving high returns to the farmers besides providing healthy nutrition. Sufficient focus will be given to organic farming and sustainable agriculture in the event.

DIRECT MARKETING & ELECTRONIC FARM TRADING
Main objective of the event is to provide and strengthen the market access to the farmers by reducing the intermediaries. Ample space would be provided to the farmers and entrepreneurs from agriculture and allied sectors to showcase and market their products with primary focus on growers/producers. The thrust shall be on making the farmers aware about Electronic Farm Trading.

AWARDS
To recognize and honour the leaders from agriculture and allied sectors various cash awards and citations will be given during the event.

Programme

Saturday, 18 March, 2017
Theme: A2 Milk - Healthy Milk Processing
Department of Animal Husbandry & Dairying
Programme
11:00 AM Inauguration
1:00 PM onwards Exhibition
6:00 PM - 8:00 PM Cultural Events

Sunday, 19 March, 2017
Theme: Peri Urban Farming
Department of Horticulture & Fisheries
Programme
10:00 AM onwards Exhibition
6:00 PM - 8:00 PM Cultural Events

Monday, 20 March, 2017
Theme: Risk Management; Climate Smart Agriculture & Electronic Farm Trading
Department of Agriculture, Cooperation & FSI/AMB
Programme
Exhibition
Valdatory & Award Ceremony
10:00 AM onwards
2:00 PM

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