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#### 1. INTRODUCTION

The **India Investment Grid (IIG)** is an online platform (www.indiainvestmentgrid.com) developed by Government of India to showcase to global investors the investment opportunities available across India. IIG is being developed by Invest India, the national investment promotion and facilitation agency.

Envisaged to be an interactive and dynamic web portal, IIG allows investors to:

- Search a Pan-India database to identify investment opportunities across sectors, states, and government schemes
- Track the progress of preferred projects, and indicate their interest for the same
- Have a platform to communicate with project promoters

#### 2. TYPE OF USERS ON INDIA INVESTMENT GRID (IIG)

IIG can be used by two types of users -

- a) **Investor**: An Investor (Indian or Non-Indian) looking to discover and invest in projects in India.
- b) **Promoter**: A Project owner (Indian) looking to promote projects and seek financial, technical or any other kind of assistance.

#### 3. ACCESS TO PORTAL

Step by step guideline to access the portal

- Step 1: Log-in in to India Investment Grid at <a href="https://indiainvestmentgrid.com">https://indiainvestmentgrid.com</a>
- Step 2: Click on the link 'Register' on the top right corner of the IIG website





### 4. REGISTRATION PROCESS ON IIG



On the top right corner of the website, click on the "**REGISTER**" option to initiate the registration process.

# a. Register / Sign-up

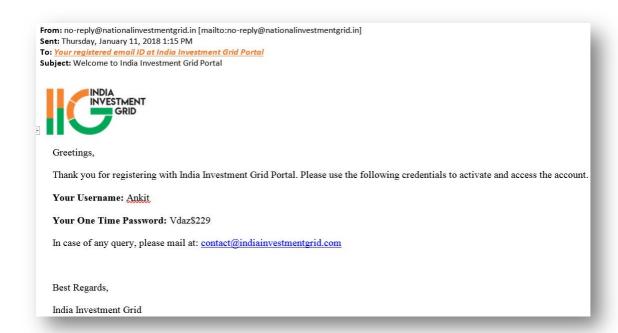
		SIGN UP	
	Join us as	STEP 1	
rom	STEP 2	looking to	STEP 3
	PI	lease register with	
STEP 4 email address			and user name
	as S1	STEP 5 username	
Ву	registering you a	re agreeing to our Terms	s and Conditions
	STEP 6	REGISTER	





- Step 1: Select "Private" or "Individual" depending upon whether you are representing a company or are investing on an individual capacity. Investors will not be able to express investment interests under "Government" option.
- Step 2: Select your country from the drop-down list.
- Step 3: Select 'Invest' in the field mentioned as "looking to". ("Promote" option is for promoters. Users registering as promoters will have functionality of adding projects on the portal in addition to showing investment interest (Indian private promoters only)).
- Step 4: Mention your active email address.
- **Step 5**: Mention your desired **user name** for the IIG portal. Email address will populate the username field as default username which is editable.
- Step 6: Click on the "Register" button to complete the registration process.

Note: An **auto-mailer** will be sent on your registered email id confirming your registration. The email will have information about your user name and one-time password for login.

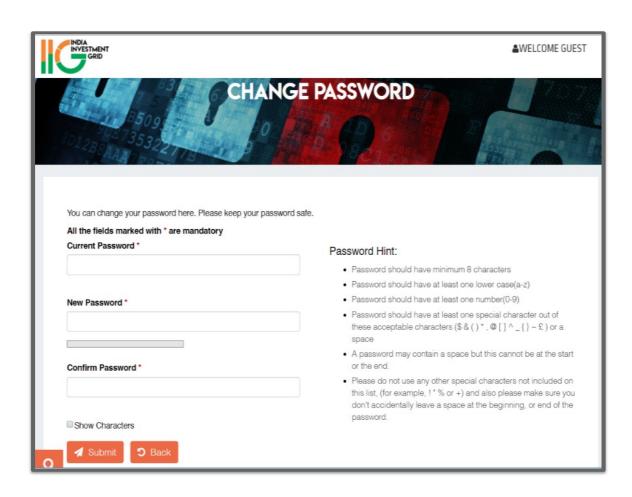






# b. "Sign in" on IIG

- **Step 1**: On the right-hand side of portal homepage click on "**LOGIN**" option. Fill out the **username** and **one-time password** in login form as provided in the auto mailer.
- Step 2: In CHANGE PASSWORD WINDOW create your new password based on the criteria mentioned alongside the fields.







#### 5. EXPLORE PROJECTS ON IIG

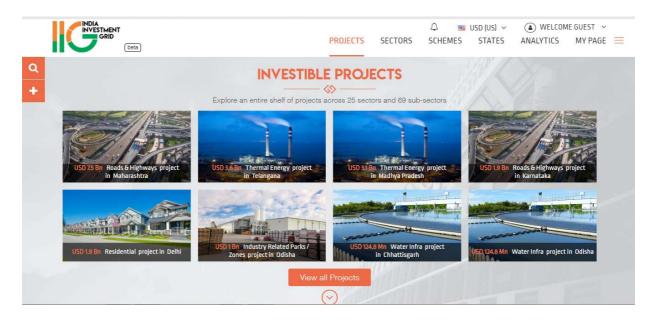
Users on the portal have a functionality to search projects on the portal based upon their interest area and requirements.

For exploring projects, users have two options to run a search query:

**Option 1**: Search project from Home page by clicking on the Search Project dialog box

**Option 2**: Search project by clicking on the button hovering on the left side of the screen.

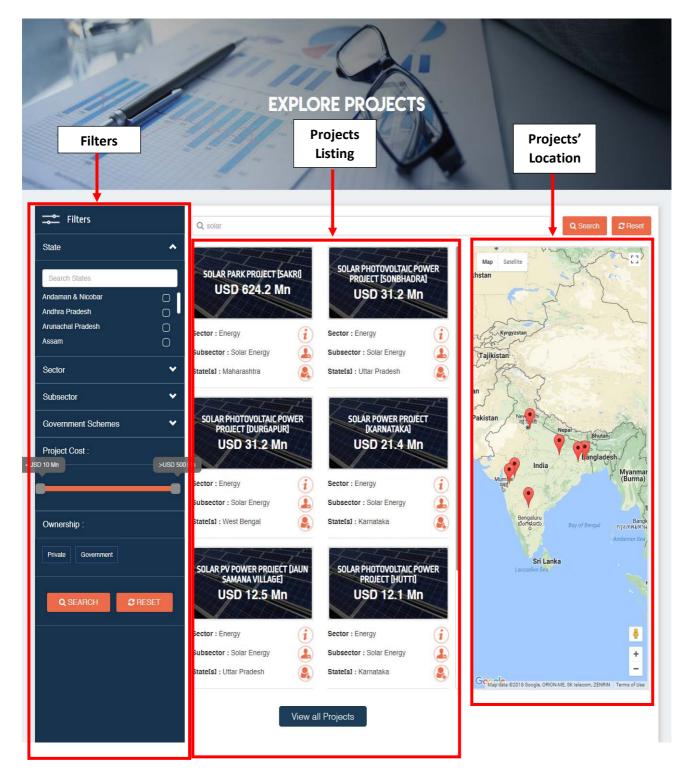
#### OR



After running a search query or on exploring the projects, explore page opens showing the results based upon the search text. As shown in the figure below, if users search for solar projects in India by typing "Solar" in the search box, the explore page opens showcasing the projects related to Solar present on IIG.







On the "Explore page" there are 3 main segments — "Filters", "Project Listing section" and "Projects' location section" as shown in the above image.





#### Filters Section:

Users can apply filters from this section to shortlist projects based upon their requirements such as location, projects cost range, project ownership type etc.

#### **Project Listing section:**

In this section, projects are listed based upon the search query. Projects shown in this section show basic information.

For more detailed information, user needs to click on the project or on the icon shown below the project image.

#### **Project Location section:**

In this section, locations of the projects listed in the "Project Listing section" are indicated with the red location marker on the Map. This helps users in accurately identifying the geographical location of the projects of their interest.

#### 6. REGISTERING AND FOLLOWING PROJECTS ON IIG

Investors can express interest for specific projects on IIG. On registering interest, the investor will be able to access the project promoter's contact details on the Projects Details page. Registering interest will also notify the project promoter about the investor's interest.

### a. Steps to express interest in a project

- Step 1: After the user login, click on the desired project on the Home Page or in the "Explore Projects" section
- Step 2: Individual project interest can be generated by clicking on the "Register" icon at the bottom of the individual project page.
- Step 3: After clicking on the Register icon, fill out the form details which pops up.
- **Step 4:** A second pop-up will open to confirm your interest registration. Please click on **"OK"** to confirm.
- Step 5: Investors can see their registered projects by clicking on: My Page>>
  Invest>>My Projects





STEP 2			ter D. i.e.	D D:	
	*	Follow	Registe	r 🔒 Print	S Back
	REGISTE	RINTERE	ST: NAGPUR	-MUMBAI SAMI	RUDDHI CORRIDOR
STEP 3	First Na	ıme*		Last Name*	•
	Mobile	No.*		Email*	
	This field	d Is mandatory.		This field is manda	atory.
	Country	<i>r</i> -			
	Addres	s			
			🖺 Save	× Close	•
CONFIRMATION					
:	STEP 4	Are yo		o register interest for ect?	this
			<b>✓</b> Ok	<b>x</b> Cancel	

**Note**: After expressing interest in a project, an **auto-mailer will be sent to the concerned project promoter** informing him about the investor's interest. An auto-mailer will also be sent to the investor about the **contact details of the promoter**. A **notification on the project promoter's dashboard** will also appear informing him of the interest.

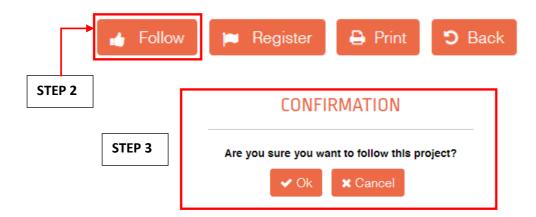
Any project changes made by the promoter to the concerned project will be **notified** to the investor.





### b. Steps to follow a project

- Step 1: After the user login, click on the desired project on the Home Page or in the "Explore Projects" section
- Step 2: Individual projects can be followed by clicking on the "Follow" icon on the bottom of the individual project page.
- Step 3: After clicking on the Follow icon, click "OK" on the pop-up which opens to confirm your selection.
- Step 4: Investors can see their followed projects by clicking on: My Page>>Invest>>My Favorites



**Note**: After following a project, an **auto-mailer will be sent to the investor** stating the followed project confirmation. Any project changes made by the promoter in that concerned project will be **notified via email** to the investor.





#### 7. ANALYTICS DASHBOARD

Analytics dashboard provides investors insights about projects pertaining to a state, region, sector or sub-sector. The dashboard provides analytical data to investors about:

- Sector-wise overview of projects in individual states and country
- Size of projects in various sectors in individual states and country







- State-wise overview of projects and major sectors in each state
- Requirements and modes of implementation of major projects in each state



View "Sector wise" distribution of projects of selected state.

(Default view: Country level distribution of projects)





- FDI inflows from various countries based on historical and present data
- Interests from various countries



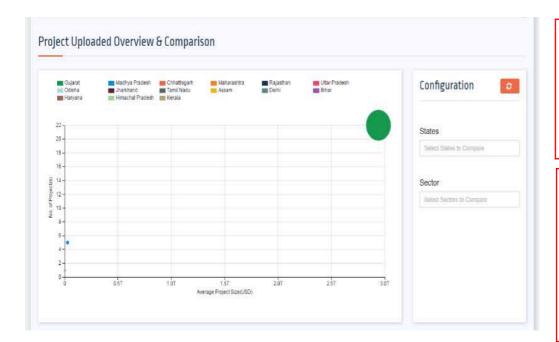
View distribution of "Interested Investors" by country. Each slab provides "State-wise", "Sector-wise" and "Investor's Type" overview by investors of selected country.

(Default view- Global overview)





 Comparison of various states based on the number of projects, ticket sizes and sectors



Select states (max 2) and sectors (max 2) for comparison.

View cost distribution of projects. (**Default** view: Country level distribution)





# 8. ANNEXURE

# a. List of Sector in IIG

Agriculture	Automobile	Chemicals	Defense	Education	Electronics
Energy	Food Processing	Gems and Jewellery	Healthcare	IT & Telecommu nication	Leather
Logistics	Machinery & Equipment	Metals & Constructio n Material	Mining	Oil & Gas	Pharmaceuti cal
Real Estate	Retail Chains & Shops	Space	Textiles	Tourism, Hospitality & Wellness	Transport
Waste & Water					





# b. List of 69 subsectors

Automobile  Auto Manufacturing; Auto Components  Alcohols & Derivatives; Soaps, Detergents & Cosmetics; P. Poeticides: Plantic Braducts Baner & Page 19	ivestock; Irrigation
Chemicals Alcohols & Derivatives; Soaps, Detergents & Cosmetics; P	
a resticioes; riastics a riastic ribuucts; rapei a rapei ri	etrochemicals; Explosives / Firecrackers; Fertilizers roducts; Rubber & Rubber Products; Paints & Dyes
Defense Defense	
<b>Education</b> Education	
Electronics Electronics	
Energy  Solar Energy; Hydro Energy; Wind Energy; Thermal Energy Electricity Transmission & Distribution	y; Nuclear Energy; Tidal Energy; Bio-Power Energy;
Food Processing & Additives; Meat & Poultry; Food Parks	
Gems & Jewellery	
Healthcare Medical Equipment / Devices; Healthcare Facilities / Servi	ices
Telecomm  Data Centres; IT Consulting & Outsources Services; Software	are & Smart Solutions; IT Parks; Telecommunication
Leather Leather	
Logistics Logistic Parks; Warehouse / Cold Chain / ICD / CFS	
Machinery & Equipment  Machinery & Equipment	
Mining Mining	
Metals & Constructio n Material  Metals; Construction Materials	
Oil & Gas Exploration & Production; Transportation & Storage / Pip	elines; Refining
Pharma Pharmaceuticals & Biotech	
Real Estate  Hotels & Accommodation; Commercial; Residential; Indus Public Space Development	stry Related Parks / Zones; Retail Chains/Shops;
Retail Chains, Shops Retail	
Space Space	
Textiles Apparels & Garments; Yarns & Fabrics	
Tourism, Hospitality & Wellness  Hotels & Accommodation; Eco Tourism (Coastal + Eco); To	ourism (Leisure / Adventure / Heritage Tourism);
Transport Roads & Highways; Inland Waterways; Railway Infrastruc Aviation Infrastructure	ture; Shipping & Shipping Infrastructure; Aviation &
Waste & Water Collection, Treatment and supply; Sewarage Collection	tion, Disposal & Treatment; Solid waste treatment



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