50 REASONS TO PARTNER WITH INDIA













DEMOGRAPHIC DIVIDENDA YOUNG NATION

1.2 BILLION PEOPLE WITH A MEDIAN AGE OF 27 YEARS



ECONOMY

FAST PACED GROWTH

INDIA IS THE WORLD'S FASTEST GROWING ECONOMY



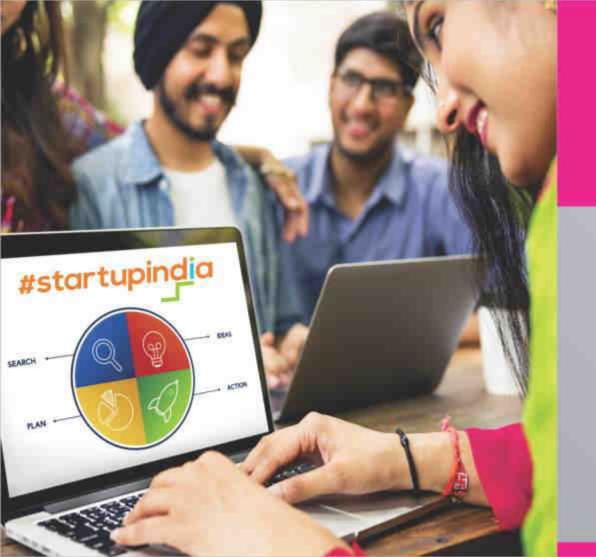
MAKE IN INDIA PROFITABLE VENTURE

INDIA IS RANKED THE NO.1
INVESTMENT DESTINATION
IN THE WORLD



SKILL INDIA BEING FUTURE-READY

INDIA AIMS TO CREATE
THE WORLD'S LARGEST READY
POOL OF SKILLED MANAGEMENT



START-UP INDIA BIG IN TECHNOLOGY

INDIA IS EXPECTED TO BE HOME TO 11,500 TECH START-UPS BY 2020



FDI TRANSFORMING INDIA

INDIA IS THE MOST OPEN ECONOMY IN THE WORLD FOR FDI



AGRICULTURE A STRONG STORY

INDIA IS THE SECOND LARGEST PRODUCER OF FRUITS AND VEGETABLES IN THE WORLD



BRAND INDIA A DYNAMIC NATION

INDIA IS WORLD'S SEVENTH MOST VALUED 'NATION BRAND' WITH A TOTAL BRAND VALUE OF US\$ 2.1 BILLION



TALENT THE WORLD LEADER

INDIA IS THE BIGGEST RECIPIENT OF REMITTANCES GLOBALLY



DIGITAL PAYMENTS

AN EMERGING GIANT

INDIA'S DIGITAL PAYMENTS SECTOR IS EXPECTED TO BE WORTH US\$ 500 BILLION BY 2020



PHARMACEUTICALS RESPONSIBLE GROWTH

INDIA IS THE LARGEST PROVIDER OF GENERIC DRUGS GLOBALLY



TALENT HIGH COMPETENCY

INDIA HAS A LARGE POOL OF SCIENTISTS AND ENGINEERS WORKING ACROSS THE WORLD



AUTOMOBILES

IN THE FAST LANE

INDIA HAS EMERGED AS A GLOBAL AUTOMOBILE HUB



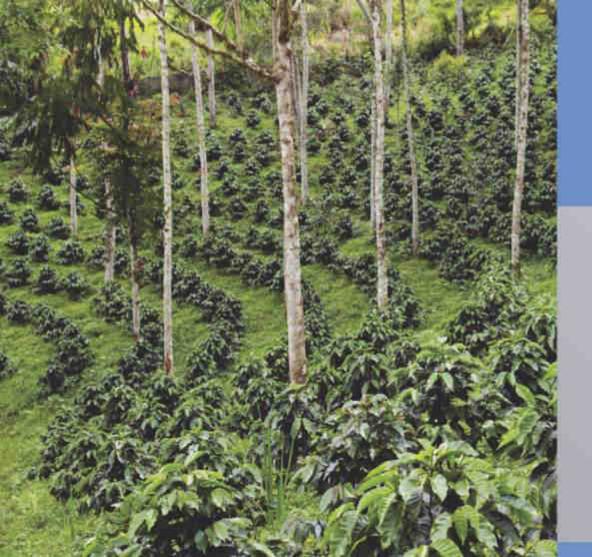
SPICES WORLD'S SPICE BOWL

PRODUCER, CONSUMER AND EXPORTER OF SPICES



TEAIN GREAT DEMAND

INDIA IS THE WORLD'S LARGEST PRODUCER AND CONSUMER OF BLACK TEA



COFFEE A SHADE BETTER

INDIA IS THE ONLY COUNTRY
THAT GROWS COFFEE UNDER
A WELL DEFINED TWO TIER
MIXED SHADE CANOPY



ENGINEERING

A WELL ENGINEERED GROWTH STORY

INDIA IS A WORLD PIONEER
IN ENGINEERING RESEARCH
AND DEVELOPMENT AND
DESIGN OUTSOURCING



PHARMACEUTICALS IN THE PREMIER LEAGUE

GLOBALLY INDIA RANKS
AMONGST THE TOP EXPORTERS
OF FORMULATIONS IN
VOLUME TERMS



MEDIA & ENTERTAINMENT THE BIG PICTURE

THE INDIAN FILM INDUSTRY IS THE LARGEST IN THE WORLD



TELECOM

WORLD'S LOWEST COST TELEPHONY

INDIA OFFERS THE WORLD'S LOWEST MOBILE TARIFFS



SPACE TECHNOLOGY

THE WORLD LEADER

INDIA IS THE FIRST COUNTRY TO REACH MARS IN FIRST ATTEMPT



TELECOM

BOOMING SUBSCRIPTIONS

INDIA HAS OVER ONE BILLION MOBILE PHONE SUBSCRIBERS



PHARMACEUTICALS

INOCULATING THE WORLD

INDIAN VACCINES ARE EXPORTED
TO 150 COUNTRIES



TRACTORS

FARMING WITH EXCELLENCE

INDIA IS THE WORLD'S LARGEST MARKET FOR TRACTORS



YOGA THE GIFT OF WELL BEING

YOGA IS INDIA'S GIFT TO THE WORLD



TWO-WHEELERS A STRONG MARKET

INDIA IS THE WORLD'S SECOND

LARGEST MANUFACTURER

OF TWO-WHEELERS



START-UP INDIA

ENTREPRENEURS' PARADISE

INDIA IS HOME TO THE THIRD LARGEST NUMBER OF TECHNOLOGY-DRIVEN START-UPS IN THE WORLD



SPACE TECHNOLOGY

TALK OF THE SKIES

INDIA HAS SUCCESSFULLY LAUNCHED 180 SATELLITES FOR 22 COUNTRIES



INTERNET LEADING THE VIRTUAL ZONE

INDIA IS WORLD'S SECOND-LARGEST INTERNET MARKET



JAN DHAN YOJANA

COMMITTED TO FINANCIAL INCLUSION

INDIA HOLDS FIRST RANK
IN COMMITMENT TO
FINANCIAL INCLUSION



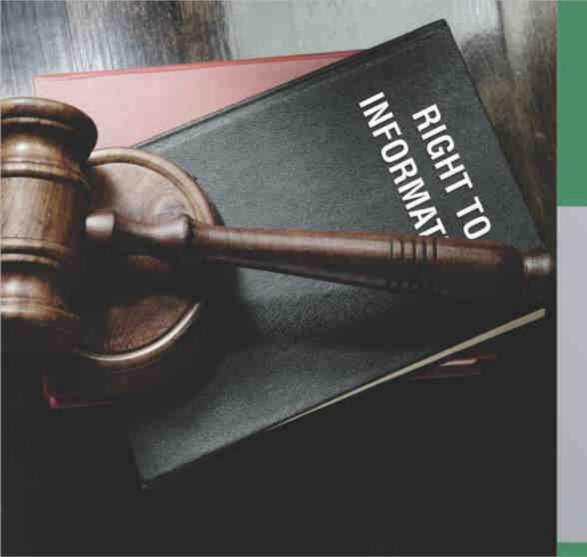
START-UP INDIA THE FASTEST GROWING

INDIA HAS THE FASTEST GROWING AND THIRD-LARGEST START-UP ECOSYSTEM IN THE WORLD



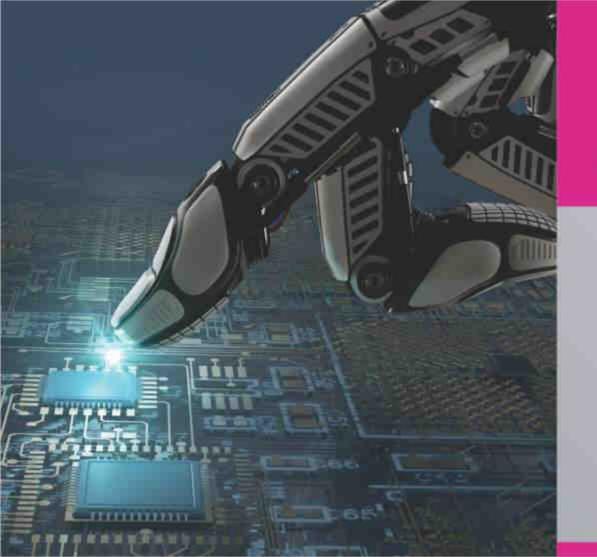
AVIATIONFLYING HIGH

INDIA IS THE FASTEST GROWING MAJOR AVIATION MARKET IN THE WORLD



RIGHT TO INFORMATION A TRANSPARENT SYSTEM

INDIA IS RANKED FOURTH IN A WORLDWIDE COMPARATIVE ASSESSMENT OF NATIONAL LEGAL FRAMEWORKS FOR RTI



ENGINEERING

ADAPTING MODERN TECHNOLOGIES

INDIA RANKS THIRD IN THE WORLD
IN IMPLEMENTING ROBOTIC
AUTOMATION IN ITS CORE
BUSINESS PROCESSES



MEDICAL TOURISM HEALING THE WORLD

INDIA'S MEDICAL TOURISM
MARKET IS EXPECTED TO MORE
THAN DOUBLE IN SIZE TO
US\$ 8 BILLION BY 2020



TALENT HOME TO MILLIONAIRES

INDIA WILL BE HOME TO 4.37 LAKH MILLIONAIRES BY 2018



RENEWABLE ENERGY A BIG OPPORTUNITY

INDIA HAS A US\$ 250 BILLION INVESTMENT OPPORTUNITY IN RENEWABLE ENERGY



INTERNET CONNECTING THE DOTS

INDIA'S INTERNET ECONOMY IS EXPECTED TO TOUCH INR 10 TRILLION (US\$ 147.2 BILLION) BY 2018



AUTOMOBILES IN THE FAST LANE

INDIA'S PASSENGER VEHICLES MARKET TO REACH 9.4 MILLION UNITS BY 2026



E-COMMERCE DYNAMIC AND GROWING

INDIA'S E-COMMERCE MARKET IS EXPECTED TO TOUCH US\$ 200 BILLION IN TERMS OF GROSS MERCHANDISE VALUE (GMV) BY 2025



PHARMACEUTICALS CREDIBLE. AFFORDABLE. SUSTAINABLE

INDIA'S PHARMACEUTICAL MARKET IS EXPECTED TO GROW TO US\$ 55 BILLION BY 2020 AND EMERGE AS THE SIXTH LARGEST GLOBALLY BY SIZE



INFRASTRUCTURE

BUILDING A NATION

INDIA WILL REQUIRE INR 31 TRILLION
(US\$ 456.2 BILLION) FOR
INFRASTRUCTURE DEVELOPMENT
OVER THE NEXT FIVE YEARS



RETAILA GROWING INDUSTRY

INDIA'S RETAIL SECTOR IS EXPECTED TO DOUBLE TO US\$ 1.2 TRILLION BY 2020



AIRPORTS

ENHANCING CONNECTIVITY

INDIA PLANS TO SET UP 50 NEW AIRPORTS IN THE NEXT THREE YEARS



CONSUMER SPENDING VAST POTENTIAL

CONSUMER SPENDING IN INDIA
IS EXPECTED TO TOUCH
US\$ 3.6 TRILLION BY 2020



AUTOMOBILES RUNNING ON TOP GEAR

INDIA'S PRE-OWNED CAR MARKET IS EXPECTED TO HIT THE 7 MILLION UNITS MARK BY 2020



CONSUMER GOODS SETTING NEW BENCHMARKS

THE PACKAGED CONSUMER
GOODS SECTOR IN INDIA IS
EXPECTED TO CROSS THE
US\$ 100 BILLION MARK BY 2020



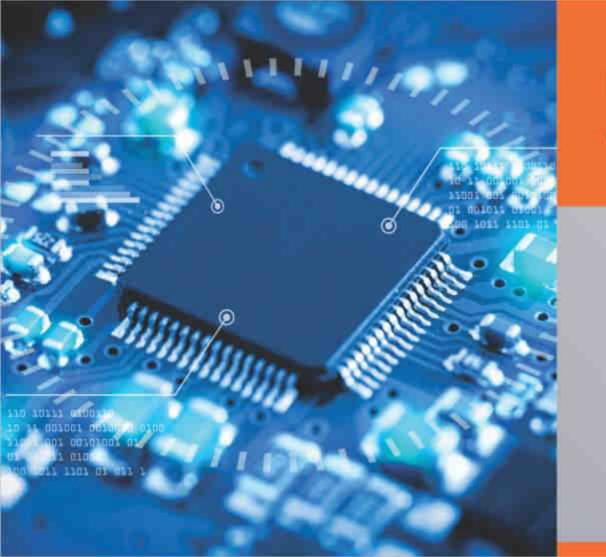
SMARTPHONES RINGING IN GROWTH

SMARTPHONE SALES IN INDIA IS EXPECTED TO DOUBLE TO 200 MILLION A YEAR BY 2020



HEALTHCARE INCREASING ACCESS

GOVERNMENT OF INDIA PLANS
TO OPEN 3000 PRADHAN MANTRI
JAN AUSHADHI KENDRAS
BY MARCH 2017



ELECTRONICS ON THE RIGHT TRACK

INDIA'S ELECTRONIC PRODUCTS INDUSTRY IS EXPECTED TO REACH US\$ 75 BILLION BY 2017





INDIA BRAND EQUITY FOUNDATION

www.ibef.org

A knowledge centre with accurate and comprehensive information on the Indian economy, states and sectors. IBEF regularly tracks government announcements in policy, foreign investment, macroeconomic indicators and business trends.

IBEF partners with key stakeholders in engineering, pharma, plantations (tea, coffee and spices) and services to highlight India's strengths in these sectors across global markets.



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